## **CHOH E-mail Advertising Policy**

CHOH maintains an e-mail list of over 600 individuals. This list is NOT sold or rented.

## All advertisements:

- Must be homeschool-related, offering an educational product or service to homeschool families;
- May be included with other advertisements in a single e-mail;
- Are subject to approval; CHOH reserves the right to refuse any advertisement submitted. If CHOH determines the advertisement is unsuitable for e-mailing for any reason, CHOH may refuse it or insist upon an alternative copy;
- May not include art work;
- Will be sent within 7-10 days of receipt of approved ad copy and payment;
- Do not constitute an endorsement by Christian Homeschoolers of Hawaii and include a disclaimer.

## Fees:

- \$30/electronic mailing;
- Rates are subject to change at the publisher's discretion.

If you would like to advertise via the CHOH e-mail list:

- Provide contact information:
  - o Name
  - o Organization/Business name
  - o Email
  - o Phone
- Create an ad copy in pdf format. (CHOH cannot faithfully replicate font usage in e-mail ads but will match alignment, font families, and relative font sizes.)
- Send contact information and your ad copy to email\_editor@christianhomeschoolersofhawaii.org
- Send a check for your ad made payable to CHOH to: E-mail Editor, c/o 344 Kaumakani Street, Honolulu, HI 96825.

CHOH will contact you when your ad and payment have been received.

Questions may be directed to the email editor, at email editor@christianhomeschoolersofhawaii.org